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SaveWealth.com
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SaveWealth Participates In Most Successful Toy Drive in History

CARLSBAD, CA - March 6, 2001 – The results are in, and last year's Toys for Tots was the most successful campaign in the history of the Toys for Tots Foundation.

During its 53rd annual Toys for Tots campaign, the USMC Reserve Toys for Tots Foundation collected and distributed over 15,800,000 toys to 6,300,000 needy children in the U.S, District of Columbia, and Puerto Rico. Thanks to thousands of individuals and businesses across the nation, many needy children were able to have a brighter holiday.

SaveWealth joined the ranks of Wells Fargo (NYSE: WFC), VISA, Ford (NYSE: F) and Disney (NYSE: DIS) in becoming a national sponsor of the Toys for Tots campaign. In its role as a national sponsor, SaveWealth launched an innovative online fund-raising campaign which ran from November 10 to December 25, 2000. Dubbed "Pennies 4 Kids", the campaign's main goal was to heighten awareness of the Toys for Tots mission via the company's popular website.

Thanks to the help and generosity of over 170,000 individuals, SaveWealth.com raised enough money to brighten the holidays for over 300 children.

"None of this would have been possible without the help of our web audience," explained Scott Carr, Director of SaveWealth.com. And to be a part of the most successful toy drive in history was just icing on the cake. "Serving as one of Toys for Tots' national sponsors was a tremendous

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experience. Knowing that our website was able to make a difference for hundreds of children, we won't think twice about being involved again next year."

Along with becoming a national sponsor, SaveWealth.com's Carlsbad headquarters became a drop-off location for the Toys for Tots campaign in San Diego. In conjunction with local Marine Corps units, SaveWealth.com successfully collected several bins of new toys from employees, neighboring businesses and passers-by who wanted to make a difference for local San Diego-area children.

SaveWealth.com has reaffirmed its support of the Toys for Tots campaign, and looks forward to being a corporate sponsor during the 2001 holiday toy drive.

About SaveWealth.com

SaveWealth.com is dedicated to serving its visitors in the areas of taxes, retirement, estate planning, and travel. Through its partnerships and education, SaveWealth.com has helped families across the nation save wealth and time through the use of advanced financial strategies. The site hosts thousands of web visitors daily, with timely news, tax tips, free special reports, and useful money and lifestyle information.

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