

### SaveWealth Becomes Corporate Sponsor for Toys for Tots, Launches 2002 Campaign

CARLSBAD, CA - November 15, 2002 – SaveWealth is proud to announce its new corporate sponsorship of the Marine Toys for Tots Foundation, and has unveiled its new **Pennies 4 Kids** holiday campaign.

Since 1947, Toys for Tots has delivered millions of toys to needy children. In the last decade alone, the Foundation supplanted local toy collections with over 36 million toys, valued at over \$140 million.

But a weak economy threatens 2002 contributions to the non-profit organization. “We expect this to be a tough holiday season,” explained Major William J. Grein (USMC Ret.), Vice President of the Foundation.” With the economy struggling, SaveWealth’s partnership came just in time. We are very appreciative of what the company is doing to help us raise funds to buy gifts for needy children.”

Through its **Pennies 4 Kids** campaign, SaveWealth, LLC has agreed to make a donation to Toys for Tots for every new savings account opened through SaveWealth. And new customers that open an account will also receive a \$15 bonus from the bank, as a way of saying “thank you.”

Scott Carr, President of SaveWealth, noted, “This is our third year of helping the Marine Toys for Tots Foundation. Our 2002 **Pennies 4 Kids** promotes saving by individuals with a high-rate savings account. At the same time, we’re raising funds and awareness for an incredibly worthwhile cause.”

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While SaveWealth is based in California, **Pennies 4 Kids** represents a national web-based charitable campaign that adds a local focus. Open to all US residents over 18, the **Pennies 4 Kids** program encourages visitors to become involved on a local level, providing links to Toys for Tots, helping find nearby drop-box locations, and highlighting local volunteer opportunities.

The **Pennies 4 Kids Campaign** lasts from November 15, 2002 through December 13, 2002. Applications for the no-fee, no-minimum savings accounts can be requested online at no charge.

To learn more about the 2002 Pennies 4 Kids campaign, please visit:

<http://www.savewealth.com/pennies4kids>

And for a list of all Toys for Tots Corporate Sponsors, please visit:

<http://www.toysfortots.org>

## **About SaveWealth, LLC**

SaveWealth, LLC ([www.savewealth.com](http://www.savewealth.com)) is a financial services firm dedicated to serving its visitors in the areas of taxes, retirement, estate planning, and travel. Through partnerships and education, SaveWealth.com has helped families across the nation save wealth and time through the use of advanced financial strategies. The site hosts thousands of web visitors daily, with timely news, tax tips, free special reports, and useful money and lifestyle information. Member Better Business Bureau.